

**15. Lincoln Big Ballot**

Simon Walters, Strategic Director for Communities and Environment:

- a. presented the Lincoln Business Improvement Group (BIG) ballot arrangements in advance of seeking Executive views on how the nominated officer should vote in the ballot using the votes attributable to council properties within the Business Improvement District (BID) designated area
- b. explained the BID Ballot process and provided details of the BID Levy mechanics
- c. advised that an all Member Workshop was held on 18 November 2024 and gave an overview of the key themes explored during the session
- d. summarised the impact of an overall 'yes' vote and also the impact of an overall 'no' vote
- e. invited members questions and comments.

The committee discussed the contents of the report in detail and acknowledged the extensive services that Lincoln BIG provided to the City. They were unanimously in support of the nominating Officer casting a 'yes' vote in the upcoming BID Ballot on behalf of City of Lincoln Council properties.

RESOLVED that the proposal to instruct the Chief Finance Officer to cast a 'yes' vote on behalf of City of Lincoln Council properties for the continuation of Lincoln BIG for the next 5 years be supported.